

# JINESH.S.GANGWAL

## Certified Digital Marketer & Data analyst

 +91 9673360650  
+91 7588224434

 jineshgangwalofficial@gmail.com

 Nashik, Maharashtra

 [www.linkedin.com/in/jinesh-gangwal-235302279](https://www.linkedin.com/in/jinesh-gangwal-235302279)

 <https://jineshportfolio.netlify.app/>

### EDUCATION

#### DIGITAL MARKETING

Think Digital

 2024-2024 Nashik, Maharashtra

#### DATA ANALYST

Excelr Solutions

 2023-2024 Thane, Maharashtra

#### MASTERS

YCMOU

 2021-2023 Nashik, Maharashtra

#### GRADUATION

Gokhale Education Society

 2019-2021 Nashik, Maharashtra

### EXPERIENCE

#### DIGITAL MARKETING EXECUTIVE

Think Digital

 April 2024 – November 2024 Nashik, Maharashtra

- Completed 9 live projects, focusing on Social media optimization, content creation, and Facebook Ads.
- Specialized in Keyword research, basic SEO, and WordPress page design.
- Increased social media engagement for clients by 20% through targeted campaigns.
- Developed strategies to enhance online presence and drive organic traffic.

#### BACK OFFICE EXECUTIVE

Vardhaman Agencies

 January 2021 – January 2022 Nashik, Maharashtra

- Managed data entry and processed critical documents to support smooth Back-office operations.
- Assisted in streamlining administrative tasks, improving overall efficiency by 15%.

### INTERNSHIP

#### Digital Marketing Intern

Think Digital 2024-2024

#### Data analyst

Aivariant Virtual 2023-2024

### CERTIFICATION

#### DIGITAL MARKETING

Think Digital Nashik 2024-2024

#### DATA ANALYST

Excelr Solutions 2023-2024

### SKILLS

#### Digital Marketing Skills

SMO	SMM	SEO	Keyword Research
Campaign Management	Content Creation		

#### Technical Skills

Youtube Channel management	WordPress	
Google Analytics	Data Analysis	Google Ads
Youtube Seo	Reel Creation	Data Analysis

#### Tools

Google Keyword Planner	SEMrush	Notion
Google Search Console	Plagarism	canva
Meta Business Suit	Grammarly	Mail Chimp
Google Tag Manager	VidIQ	Inshot

### PROJECTS

#### SOCIAL MEDIA OPTIMIZATION

- Boosted visibility for Myshkaa Cosmetics, Mana's Kitchen, Naredco Nashik, Shreenath Developers, DN Sports, and Think Digital, No Bug, Tranquil Stead & Carver Farm

#### FACEBOOK ADS CAMPAIGNS

- Managed ads for DK Land Developers, Unacademy, and Nakshatra Astrologer, Naredco Nashik Awareness driving engagement.

#### CANVA POST DESIGNING

- Created posts for Mycare Diagnostics, MM Realty

#### YOUTUBE MANAGEMENT

- Handled channels for NoBug and Think Digital.

#### SEO

- Optimized Think Digital's website for better rankings.

#### DATA ANALYTICS

- Provided insights for healthcare and superstore sectors using Power BI and Tableau.

### LANGUAGE

- Marathi
- English
- Hindi
- Marwadi